**Prototype Concept Template for ICT Product Development**

1. **Project Title**: SuomiStart
2. **Team Members**: Aashiya Kaur, Hinal Patel, The Bui, Hung Pham, Dung Nguyen.
3. **Problem Statement**:
   * What is the problem that the product is addressing?

The product is addressing the problem of the situations which new students/families face after coming in Finland.

* + Who experiences this problem?

The international people who are moving to Finland for studies or with family.

1. **Market Analysis**:
   * Summary of market research findings.

There are a few websites which are similar to our product. For example: <https://www.infofinland.fi/en/settling-in-finland>, <https://www.suomi.fi/guides/work-in-finland/when-you-arrive/things-that-help-you-to-settle> , etc. Majority of the new comers is international students, job seekers and

* + Identification of the target user base.

1. **User Needs and Requirements**:
   * Summary of user needs analysis.
   * List of key requirements derived from user needs.
2. **Design Considerations**:
   * Interface and experience design principles to be followed.
   * Technical specifications and constraints.
   * Sustainability and ethical considerations.
3. **Prototype Objectives**:
   * Specific objectives the prototype aims to achieve (use SMART criteria).
4. **Platform Selection**:
   * Justification for the chosen development platform based on UI/UX and technical requirements.
5. **Prototype Description**:
   * Detailed description of the prototype’s features and functionality.
   * Visual mock-ups or diagrams.
6. **Testing and Feedback Plan**:
   * Methods for testing the prototype with users.
   * Plan for collecting and integrating feedback.
7. **Risks and Mitigation Strategies**:
   * Potential risks associated with the prototype.
   * Strategies to mitigate these risks.
8. **Next Steps**:
   * Plan for further development based on the prototype’s results.
   * Any immediate actions to be taken following the prototyping phase.